PSU President Outlines Vision for Economic Development
Partnership with Bedford County Expected to Expand

With one of the world's greatest research universities little more than an hour away, Bedford County's role in the I-99 partnership is sure to expand as Penn State undertakes a major new economic development initiative called "Invent Penn State." University President Eric Barron delivered the keynote address at the annual meeting of the Bedford County Development Association. The meeting took place at the Omni Bedford Springs Resort.

In his address, Barron outlined his vision for Penn State's role in economic development along the I-99 Corridor as well as for the entire Commonwealth.

A number of Bedford County businesses are already working with the university in a variety of ways, from manufacturing solutions to internships. These relationships are certain to increase if Barron's plans for the I-99 Partnership are implemented. The partnership includes Bedford, Blair, and Centre Counties and PSU.

"Economic development is one of my favorite topics," Barron said. "I am energized by the possibilities for growth. This is an area of great importance to Penn State and Pennsylvania." Eric Barron PSU President

The I-99 Corridor counties are a very important part of the effort to generate real world applications for Penn State research.

"We are looking forward to being an even more active partner with Penn State in the next few years," said Bo Pratt, Chair of the BCDA Board of Directors. "Bedford County businesses and entrepreneurs can gain a major advantage from the resources available, including a strengthened workforce program and a university education that is second to none." BCDA has now turned its attention to Phase II, the Jewel in Bedford County's economic development crown.

Bo Pratt, Board Chair, BCDA

"We have worked very hard to ensure that Business Park II is the most desirable location in Pennsylvania and the Mid Atlantic..." Bo Pratt, Board Chair, BCDA

BCDA's Business Park, Phase II, 70+ Acres of Real Potential

The Jewel in the Economic Crown

In 2015, the theme of "Growing From Within" pointed to the incredible successes and expansion experienced by numerous Bedford County companies.

But growing from within must also include being prepared for welcoming new businesses.

BCDA’s Business Park II, Phase I, the home of REI (Recreational Equipment, Inc.), has proven to be a smashing success, generating jobs and municipal revenues. BCDA has now turned its attention to Phase II, the Jewel in Bedford County’s economic development crown.

Groups seeking a world class location for a business from manufacturing to logistics – will find Phase II to be a very special place for many important reasons.

"We have worked very hard to ensure that Business Park II is the most desirable location in Pennsylvania and the Mid Atlantic...” Bo Pratt, Board Chair, BCDA.

continued on page 2
Penn State rank 17th in the United States for sponsored research, Barron explained. “But we are only 62nd in getting our research to the marketplace. I don’t like to be 62nd in anything.”

Penn State has seen its research dollars increase by 50 percent over the past decade, relying with MIT. “We have an opportunity to think of new ways to drive the state’s economy, he said. When Penn State sets its mind to accomplish something, it will be accomplished.”

Barron laid out the key components of his “Invent Penn State” initiative. The plan includes four key components.

“First, it will require a comprehensive look at our institution. We need to energize the culture at the university. We will hire entrepreneurs in residence, people who have been there, done that. We want them to rub elbows with our students and faculty. Every great inventor needs an entrepreneur serving as a mentor.”

While professors and researchers make discoveries, they need a partner to get the discovery to the marketplace. As a result of the input from the entrepreneurs-in-residence, the university’s curriculum will change, Barron noted. “This plan is going to transform the faculty. We will offer a Faculty Fellow Medal for Entrepreneurship.”

Barron was quick to point out that there are a multitude of ways that Penn State can work with Bedford County companies and the economic development community.

Penn State will enhance the visibility of its intellectual property. “In the fall, we will hold our first intellectual property fair, with $250,000 in prizes on the table to reward great ideas. Barron said. “We have to do more, including getting our alumni more involved with the plan.”

Penn State needs to attract capital investment for its entrepreneurs and facilitate investment in the new companies they create. The power of partnerships cannot be ignored. Penn State students and faculty will have the first shot at Penn State branded intellectual property. “We need good stories and we need to tell them,” Barron said.

The University will foster the growth of an ecosystem for companies that do emerge from the university. “We need a physical place for business boot camps, incubators, office space and more, Barron explained. I want students to see that Pennsylvania is a place to grow a business.”

The resources of the university can help startups launch and grow. “It is so important to me to connect to communities like Bedford County,” said Barron.
The Bedford County economic development community takes great pride in the quality of its manufacturing firms and the world-class workforce that they employ. Now, there is even more reason to be proud of one Bedford County manufacturer – MDL Manufacturing.

MDL announced that it has achieved certification in ISO 14001, demonstrating that it is an excellent corporate citizen that not only cares about the environment, but also is willing to do something to improve it.

The ISO 14001 certification is earned by attaining exacting standards of excellence in environmental management. Doug Lingsch, MDL president and CEO, explained that the process represented not only a significant dollar investment, but also a deep dedication on the part of the company and its workforce. He said that completing the certification process cost the company about $40,000.

“We hope and expect that this process will mean additional business. For example, we hope to market our services to companies like Caterpillar and Westinghouse...”

Doug Lingsch, MDL, Representative Jesse Topper, Mike Turzai, Speaker of the House

MDL achieves ISO 14001 Certification
A company dedicated to a clean environment and quality of life

“The effort to meet the goals of the certification included an 8-month long process that meant organization-wide training. MDL employees were fully engaged in the certification.

“We are trying to recycle more, which is one of the things required by ISO 14001. That includes all metals, paper, and plastic. We are aiming for zero waste to the landfill,” said Lingsch.

Lingsch noted that many European companies are moving toward the ISO 14001 certification. “For example, Volvo Truck told us they would not use our company as a supplier unless we were ISO 14001 certified,” said Lingsch. “Europe leads the charge with this. So many companies there are strict when it comes to the environment.”

While MDL Manufacturing has met the ISO 9001 quality certification standards, the 14001 certification makes a strong statement that the company is truly dedicated to its mission of a limited footprint on the environment.

“We hope and expect that this process will mean additional business. For example, we hope to market our services to companies like Caterpillar and Westinghouse,” said Lingsch.

Bo Pratt, Chair of the Board of the Bedford County Development Association, congratulated MDL on its new certification.

“MDL is leading the way in protecting the environment,” Pratt said, “This is a tremendous opportunity given that the site is fully permitted, and is a Keystone Opportunity Zone (KOZ). Available utilities are in place, including an abundant and reliable electric supply.” The project engineer was H.F. Lenz of Johnstown and the contractor was Glenn O. Hawbaker of State College.

To tour the property, contact BCDA at 814-623-4816 or visit www.bcda.org

Manufacturing videos explore job opportunities in "advanced" environment

A picture is worth 10,000 words

When it comes to fulfilling careers, there are many ways to win. One of the most promising avenues to success in Bedford County is advanced manufacturing.

This was the focus of two new video productions, one targeting 9th grade students, the other aimed at manufacturers. The videos were premiered before an audience attending a Bedford County Commissioners meeting this fall.

The videos are highly polished vehicles that tell the compelling story of the many manufacturing opportunities available in Bedford County.

"These videos are first rate. They show that manufacturing has entered an exciting new period, particularly in Bedford County," said Bo Pratt, chair, BCDA. "These videos paint an accurate picture of how manufacturing should now be seen as a professional endeavor that requires a finely tuned skill set, one that has many rewards for those who enter the field."

The new videos are an example of the levels of cooperation that exist in the Bedford County economic development community. The funding and production of the videos were the result of cooperative efforts between the BCDA, the Bedford County Commissioners, the Bedford County Technical Center and numerous Bedford County manufacturers.

"They say that a picture is worth a thousand words," said Bette Slayton, president of the BCDA. "But in this case, I think these pictures are worth more than ten thousand words. They effectively tell the story of the excellent programs that are available to students seeking a prosperous future, and the manufacturers that are looking for a skilled and trained workforce."

One video, titled "Your Future, Your Way," makes a powerful case for careers in manufacturing.

Making it even more appealing is the fact that it was hosted and narrated by BCTC graduate Katerina Warren. The second video, "A Combination That Can’t Be Beat," extols the many virtues of the training programs available to current members of the workforce.

A year ago, David DiPasquale, administrative director of the Bedford County Technical Center, received news that the Appalachian Regional Commission was awarding funding to enhance the Tech Center’s manufacturing program.

Wix Pix Productions, a regional leader in visual communication, professionally produced the videos.

The videos can be viewed on the BCDA website.

"The videos effectively tell the story of the excellent programs that are available to students seeking a prosperous future, and the manufacturers that are looking for a skilled and trained workforce."

Bette Slayton BCDA President
Manufacturing videos explore job opportunities in “advanced” environment

A picture is worth 10,000 words

When it comes to fulfilling careers, there are many ways to win. One of the most promising avenues to success in Bedford County is advanced manufacturing.

This was the focus of two new video productions, one targeting 9th grade students, the other aimed at manufacturers. The videos were premiered before an audience attending a Bedford County Commissioners meeting this fall.

The videos are highly polished vehicles that tell the compelling story of the many manufacturing opportunities available in Bedford County.

“These videos are first rate. They show that manufacturing has entered an exciting new period, particularly in Bedford County,” said Bo Pratt, chair, BCDA. “These videos paint an accurate picture of how manufacturing should now be seen as a professional endeavor that requires a finely tuned skill set, one that has many rewards for those who enter the field.”

The new videos are an example of the levels of cooperation that exist in the Bedford County economic development community. The funding and production of the videos were the result of cooperative efforts between the BCDA, the Bedford County Commissioners, the Bedford County Technical Center and numerous Bedford County manufacturers.

“They say that a picture is worth a thousand words,” said Bette Slayton, president of the BCDA. “But in this case, I think these pictures are worth more than ten thousand words. They effectively tell the story of the excellent programs that are available to students seeking a prosperous future, and the manufacturers that are looking for a skilled and trained workforce.”

One video, titled “Your Future, Your Way,” makes a powerful case for careers in manufacturing. Making it even more appealing is the fact that it was hosted and narrated by BCTC graduate Katerina Warren.

The second video, “A Combination That Can’t Be Beat,” extols the many virtues of the training programs available to current members of the workforce.

A year ago, David DiPasquale, administrative director of the Bedford County Technical Center, received news that the Appalachian Regional Commission was awarding funding to enhance the Tech Center’s manufacturing program.

Wix Pix Productions, a regional leader in visual communication, professionally produced the videos.

The videos can be viewed on the BCDA website.

“The videos effectively tell the story of the excellent programs that are available to students seeking a prosperous future, and the manufacturers that are looking for a skilled and trained workforce.”

Bette Slayton
BCDA President
The Bedford County economic development community takes great pride in the quality of its manufacturing firms and the world-class workforce that they employ. Now, there is even more reason to be proud of one Bedford County manufacturer – MDL Manufacturing.

MDL announced that it has achieved certification in ISO 14001, demonstrating that it is an excellent corporate citizen that not only cares about the environment, but also is willing to do something to improve it. The ISO 14001 certification is earned by attaining exacting standards of excellence in environmental management.

Doug Lingsch, MDL president and CEO, explained that the process represented not only a significant dollar investment, but also a deep dedication on the part of the company and its workforce. He said that completing the certification process cost the company about $40,000.

“Targeting the certificate standards we are reconfiguring what we do internally,” Lingsch stated. “We also hired a consultant to help us with the standards that helped us meet the ISO 14001 requirements.”

The effort to meet the goals of the certification included an 8-month long process that meant organization-wide training. MDL employees were fully engaged in the certification.

“We are trying to recycle more, which is one of the things required by ISO 14001. That includes all metals, paper, and plastic. We are aiming for zero waste to the landfill,” said Lingsch. Lingsch noted that many European companies are moving toward the ISO 14001 certification. “For example, Volvo Truck told us they would not use our company as a supplier unless we were ISO 1401 certified,” said Lingsch. “Europe leads the charge with this. So many companies there are strict when it comes to the environment.”

While MDL Manufacturing has met the ISO 9001 quality certification standards, the 14001 certification makes a strong statement that the company is truly dedicated to its mission of a limited footprint on the environment.

“We hope and expect that this process will mean additional business. For example, we hope to market our services to companies like Caterpillar and Westinghouse,” said Lingsch.

Bo Pratt, Chair of the Board of the Bedford County Development Association, congratulated MDL on its new certification. “MDL is leading the way in protecting the environment,” Pratt said, “This is excellent corporate leadership, demonstrating that MDL is a responsible corporate citizen in Bedford County. I fully expect other Bedford County companies to learn from the MDL efforts. The company is serious about maintaining – and improving – the quality of life in Bedford County.”

“MDL achieves ISO 14001 Certification
A company dedicated to a clean environment and quality of life

--

The Bedford County economic development community takes great pride in the quality of its manufacturing firms and the world-class workforce that they employ. Now, there is even more reason to be proud of one Bedford County manufacturer – MDL Manufacturing.

MDL announced that it has achieved certification in ISO 14001, demonstrating that it is an excellent corporate citizen that not only cares about the environment, but also is willing to do something to improve it. The ISO 14001 certification is earned by attaining exacting standards of excellence in environmental management.

Doug Lingsch, MDL president and CEO, explained that the process represented not only a significant dollar investment, but also a deep dedication on the part of the company and its workforce. He said that completing the certification process cost the company about $40,000.

“We hope and expect that this process will mean additional business. For example, we hope to market our services to companies like Caterpillar and Westinghouse.”

Doug Lingsch, President, MDL
The Bedford County Development Association was pleased to announce its selection for the 2015 Economic Development Award presented at the Bedford County Chamber of Commerce Annual Dinner. The award went to FirstEnergy Corp.

“This year our choice was very clear. JP Tambourine of FirstEnergy, and his local counterpart Beverly Green, have tirelessly put their time, energy and funding into many activities that encourage economic development in Bedford County and our region,” noted Bo Pratt, BCDA Chair.

The newly opened Heritage Trail runs from downtown Bedford to the Omni Bedford Springs Resort. The scenery is beautiful and the trail is yet another contributor to the excellent quality of life in the region.

Bo Pratt, Chair of the BCDA Board, congratulates Clifton Clark on the occasion of his company’s induction into the Bedford County Chamber’s Business Hall of Fame.

Since 1951 Clark Contractors, Inc. has performed commercial and industrial work for a wide range of clients throughout the central/western PA and northern Maryland area. As a family-owned business for three generations, the company has built a reputation on quality, job planning, organization, technical knowledge and hard work.
LAMPIRE continued from 7

"Pennsylvania’s leadership in agricultural production has provided global manufacturers prime opportunities for growth,” Russell Redding, PA Secretary of Agriculture said recently. Lampire called upon its excellent relationships with Bedford County lenders and the BCDA to help bring the project to the finish line.

“We needed to renovate a significant portion of the Everett Bio-technology Center to meet the pharmaceutical company’s requirements,” said Krug. “The construction and equipment purchases amounted to almost a million dollars and it would have been impractical to remove such funds from working capital. It's difficult to overstate the importance of the help provided by the County.”

Working in close association with Bette Slayton at BCDA, Lampire formed a consortium of lenders comprised of the Manufacturing Technology Loan Fund (Catalyst Connection), Southern Alleghenies Planning and Development Commission and Clearfield Bank and Trust to fund the bulk of the project, with the Company contributing its own equity. “Art (Tintori), Trudy (Mitchell) and Valerie (Detwiler) provided immeasurable assistance in a professional and truly responsive manner to get us where we needed to go and, just as important, to meet the client’s timing requirements,” said Krug. “The project will generate six additional jobs to go and, just as important, to meet the client’s timing requirements.”

The project represented a culmination of sorts relative to Lampire’s efforts with the Bedford County Technical Center. “Right from the outset, we knew this project was made to order for our Everett facility,” said Krug. “Our presentation to the client was heavily tilted toward the advantages of the Bedford County workforce and the training we currently perform with BCTC to highlight biotechnology as a career path. Later on, once the project was initiated, we were informed by the client that our presentation in general, and the training program in particular, were significant factors in their decision to award the contract to Lampire.”

The project continued with the involvement of additional business partners such as Clark Contractors, Inc., for design and build this highly technical laboratory facility, and Bette Slayton at BCDA to help bring the project to the finish line. This partnership was able to bring the project to completion in under eight months, allowing the client to meet their critical milestones.

Visit our website: www.bcda.org