AN ADVERTISING SUPPLEMENT TO THE BEDFORD GAZETTE, BEDFORD COUNTY, PA

2014 Bedford County

PROGRESS & INDUSTRY

OMNI BEDFORD SPRINGS RESORT & SPA AWARDS

- Reader's Choice Awards 89.7
- HSMAI Adrian Awards Gala 2013
- Mid-Atlantic Events
- Baltimore Post-Examiner Omni One of the Best
- Philly.com - The Street
- Boston.com - National Breast Cancer Awareness Month
- Excellence in Business (large) Award 2012
- Golfweek's Best Course in PA
- Travel + Leisure's Top 500 Resorts for 2011 & 2012
- Travel + Leisure's 2012 World's Best Values list, #7 top Hotels for Value Overall and #1 in US and Canada
- 2011 SpaFinder Reader's Choice Award for the Best Mineral or Thermal Springs
- Travel + Leisure's World's Best list ranking #62 for Top 100 Overall Hotels, #8 for Top US/Canada Resorts, #5 for Top Overall Hotel Spas in the World and #2 for Top US Hotel Spas

- TripAdvisor's Top 10 Relaxation/Spa Hotels in the US in its 2010 Travelers' Choice Awards
- Bedford Springs Old Course was named to Golfweek's Best Resort Courses for 2010
- One of the Top 10 Spas in the World to have gone Local - Sherman Travel Magazine, Fall of 2009
- "2009 National Preservation Honor Award" from the National Trust for Historic Preservation
- Omni Bedford Springs Resort is a four-diamond resort
- Zagat named the Old Course at Bedford Springs "One of the best golf courses in America for 2009/2010"
- Top 10 Relaxation Spa Hotels in the US by TripAdvisor's Traveler's Choice 2010
- Celebrated Living named the Bedford Springs Old Course one of the top US Golf Courses for 2009
- Member, Historic Hotels of America
- National Historic Landmark

OMNI BEDFORD SPRINGS RESORT & SPA AWARDS

Having a Vision...
Rebirth of Bedford Springs Resort … it’s been a long and winding road

By Harry Zimbler For The Gazette

I t was the best of times. It was the worst of times. Not Dickens’ world, but the road to the rebirth of the Bedford Springs Resort after it sat idle for 17 years. There was hope. There was hard work. There were bad times. There were the good times. There were the times we worked just to create a sense of hope.

The first serious attempt to bring the resort back to life came when the Bedford Springs Partnership, founded in 2004, by local investors and leveraged the state dollars. It was an effort to stay local. Our first choice for all our operational needs is to source from Bedford County vendors or suppliers. The BCDA played a key role in establishing the necessary partnerships required by the project.

As one of the most significant economic development projects ever attempted in Bedford County, the rebirth of the Bedford Springs required tenacious cooperation and partnerships between federal, state, and local officials as well as with the private sector.

Governor Rendell was always willing to help. He was a true believer that the historic property would once again welcome guests. It was an example of the Governor Schweiker announced that the project would receive $16 million in redevelopment funds. Governor Rendell was immensely fortunate to receive that support. The benefit for the entire redevelopment authority. According to Atkinson, Governor Rendell was immensely fortunate in keeping the project moving forward. We had to hold them off for a while. And above all, they knew we were willing to help. It meant we could be a part of a very dynamic group that successfully promotes business and events and community spirit in downtown Bedford.

For The Gazette

What does being a member of DBI mean to you?

It means I can be a part of a very dynamic group that successfully promotes business and events and community spirit in downtown Bedford.

What makes your business unique?

The product that I offer is very distinctive. I have my business in Bedford because I feel it’s one of very few towns in the state or region that provides the perfect confluence of elements for me to have a successful business. I carry a high-end, luxury product and because of the types of visitors we get in downtown Bedford — visitors who appreciate quality and luxury — I can do well.

There are very few towns that could support this type of business, but Bedford can. Alpaca is geared toward Fall and Winter but because of the types of visitors we get here, I can keep my business open all year long.

Your vision for the future:

When the water rises everybody benefits. We are working together to expand and strengthen Bedford’s offerings in arts and heritage tourism and that will bring more and more people to town and make Bedford even more exciting to visit. Therefore, elevating all the businesses downtown.

Above is the Omni Bedford Springs Resort as it appeared today and, below, is the Springs as it appeared in 2004.
the resort and the associates around. They're likely to consult with the owner, after which they found the company and contacted the owner, followed by a little research, followed by a phone call and talking to the owner personally. Sherlock agreed. He said, “This is the oldest store in Bedford and has been around so long. Also, we really try hard to make things come by turns.”

Gary Defibaugh, owner of Defibaugh’s Tavern, revealed that his father had owned Defibaugh’s Tavern since the Whiskey Rebellion. Then, resort historian Bill Defibaugh worked to expand the Wigle Whiskey company. “We said, ‘we have to feature this’,” Sherlock said. This summer, the resort is working on a custom creation that will be in your town have been a popular item and bottled sodas. Root beers and root beer floats, beer and wine, even featuring locally made products private tastings and classes. Sherlock said, adding that he is always looking for new vendors and products to offer. “We get our specific flavor when it comes to our hamburgers,” he said. 

“Wend over 64 of our vendors with palate into the local economy,” Sherlock said, adding “This is the oldest store in Bedford and has been around so long. Also, we really try hard to make things come by turns.”

Sherlock said. “We do what we can when we have the room.”

The beauty is in the details.

When it comes to stone fabrication, the common applications of kitchen countertops, sinks, showers and tubs are commonplace. At BC Stone, we believe that beautiful stone can give interest and even grandeur in other creative ways, too. In fact, we have been able to work with our clients to develop new projects at all levels. We have created many works of art made from stone utilizing water jet cutting and laser etching.

The Benefits of Working with BC Stone

• Highly Skilled - talented team of craftsmen who are trained and evaluated regularly in order to strengthen their skills.

• Capable - log enough to handle high-volume work, small enough to provide personal attention to each project.

• Connected - network of suppliers and counts available for you and your clients.

• Reliable - dedicated toward all phases of a project - from evaluation and estimation to fabrication and installation - all time with no surprise.

• Reliable - work with you to handle project modifications, timeline changes, and more.

• Technology-Minded - the right mix of technology, proven workflows and processes, and installation and timely delivery without sacrificing craftsmanship and creativity.

The beauty is in the details.

“for another year of success in 2013”

Continuing the Tradition of Excellence

Tom Burchfield, General Manager

WAL-MART DISTRIBUTION CENTER #6447
Springs visitors fall in love with area

By Elizabeth Coyle
gazette associate editor

The Bedford Springs has been a positive influence on the economy, real estate leaders in Bedford County said, but its influence on housing and real estate overall has been more of a matter of six degrees of separation, to borrow a phrase.

Since the Springs opened in 2007, the county has gone through the Great Recession in which the housing collapse led the economy into double-digit inflation and all the other economic woes Americans suffered.

Yet, Feaster said, the Springs probably helped prop up a small segment of housing prices, said Sean Bardill, real estate appraiser with Howard Islands Johnathan Realty. The so-called "toper" homes near the Springs saw some price gains, he said.

"Otherwise, I don't see where it really had a huge impact on real estate around here," Bardill said.

Linda Bullington, president of the Bedford County Chamber of Commerce, has seen the Springs visitors fall in love with area unplugging buyers to start with. The real help for the housing market right now is interest rates that are very attractive. "The real estate market is very busy right now and the interest rates are very low," she said. "Right now is a good time in real estate. It's a good time to sell," Bullington agreed.

Jeanette "Jett" Feaster, Coldwell Banker's Springs visitor fall in love with area

Business excellence

Join-In June

Bedford County Chamber of Commerce

Leading Businesses. Leading Communities.

The Bedford County Chamber of Commerce has been helping to connect and build the Bedford County business community for more than 25 years, committed to helping our region grow and prosper.

We believe that the strength of LOCAL business comes from relationships. That's why we offer events & programs that provide networking opportunities: to allow our businesses to make important business connections, to foster significant relationships, and to support LOCAL business.

For businesses, organizations and individuals who are Chamber members, we THANK YOU for your support & look forward to continuing to work with you and for our Members, we THANK YOU for your support & look forward to continuing to work with you and for the Bedford County Chamber of Commerce. That's where we can see the current listings in the front window, giving the homes for sale more exposure. Feaster said it's provided more job opportunities for people, which in turn made it possible for them to buy homes. We've also seen evidence of some Springs visitors falling in love with the area and purchasing vacation homes. "We have also seen evidence of some Springs visitor fall in love with the Springs, the Springs turned around the economy, real estate leaders said. Bullington said it seemed that the downturn hit a rural area like Bedford County later in the country-wide recession but it also meant the area was later coming out of the recession. "I think we're at the tail end of it," she said. Buyers in the area are now looking to make it a wonderful place to live, work, play and prosper.

For those who are not-yet members of the Chamber, we invite you to learn about our programs and events during our JOIN-IN JUNE Membership Drive, during which you can reap the extra benefits of Chamber membership & exposure. Call or stop by our office at 125 South Johnathan Street, and talk to us about how Chamber Membership can benefit your business.

Then consider joining us as we work together to make our region a wonderful place to live, work, play and prosper.

Learn more about Chamber programs, events and benefits online:
www.BedfordCountyChamber.com

LAMBERT’S CUSTOM FRAME

STEVE & DONNA LAMBERT, OWNERS

YOUR VISION FOR THE FUTURE:

As downtown grows, our business will grow. As we increase our business and products we can offer more to our customers. As the town grows, our customer base will grow.

The "toper" homes, like the one above, near the Springs, have increased in value. The "toper" homes, like the one above, near the Springs, have increased in value.

What makes your business unique?

Quality framing at reasonable prices. Our frames cost less than the big box stores. We’ve provided quality framing for 30 years as well as good, reliable customer service.

What does being a member of DBI mean to you?

For us, it’s networking and having someone to promote your business further than what you can yourself. It’s great to have that support of a wider range of promotions.

Your Vision for the Future:

As downtown grows, our business will grow. As we increase our business and products we can offer more to our customers. As the town grows, our customer base will grow.

Business excellence

Join-In June

H.F. LENZ COMPANY

Over Six Decades of Engineering Excellence

Education

Savings

Networking

Exposure
By Elizabeth Coyle
Gazette Associate Editor

Downtown Bedford Inc. sets pace for winning national recognition

The changes stemming from DBI projects have made a difference, Salmon said. "It’s been in Bedford since 1771, and we’ve been in a historic district," he said. "It’s very lucky to have the town look nice," Mitchell said being in a historic district is important. "The downtown area is a great place to visit, work, live and play."}

The town has been supporting our downtown area. DBI projects have made a difference, Salmon said. When Mary Jane’s grandfather, a World War II veteran passed away, DBI put a photo of William German on the map right outside the door.

"We’re very happy on all fronts with the activities and the programs," Salmon said. "We’re very happy with the cooperation we’re getting from our residents.

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"We’re very happy with the cooperation we’re getting from our residents."
Economic Development

By Harry Zimber
For The Gazette

Each year the Department of Community and Economic Development and the Team Pennsylvania Foundation seek nominations for businesses and institutions that generate significant economic activity resulting in additional jobs.

This year, the Omni Bedford Springs Resort was honored with a nomination. Looking at the resort’s overall impact to the Bedford County community, it is easy to understand why.

With a 175-year history and majestic beauty of the Berkshires, the Omni Bedford Springs Resort, run by the Omni Hotel chain, has established within Bedford County and the surrounding region.

The property features 210 beautifully appointed guest rooms and suites, 42,000 square feet of meeting space, a world-class golf course, and an award-winning spa. Its indoor pool, spa and an award-winning meeting space, a world-class golf course.

The Springs’ history of hosting American presidents and major statesmen over two centuries is unmatched. And the attention to detail and well being provided a significant contribution to the community.

Each year the Springs hosts about 150,000 people, generating $250,000 in room taxes for the Bedford County Visitor Bureau. In the past two years, $197,000 in property taxes was paid.

The Springs makes a tremendous effort to support local businesses. It has helped downtown Bedford earn recognition as a Great American Main Street. The management of Bedford Springs purchases produce, meats and cheese from local purveyors. It has established a cordial relationship with many Bedford County restaurants and retail shops, often referring visitors to those businesses.

Many members of the Springs staff play active roles in community organizations. They serve as volunteers for important community groups and as members of economic-related boards of directors. The resort uses its meeting and banquet spaces and golf course to host many events for local non-profits. There is no question that the Omni Bedford Springs is actively involved in the Bedford County community.

The management of the Springs is willing to help wherever it can when economic development is possible. With about 420 employees and many young interns, The Omni Bedford Springs Resort and spa makes a profound impact on the entire region surrounding Bedford County.

Bedford County continues to be one of the best places in Pennsylvania to live and work. There are countless opportunities in our local industries and our work force. I will continue to work with you to strengthen the area’s economy as Bedford County businesses compete both locally and internationally.

I will continue to fight to preserve our values.

Jesse Topper
STATE REPRESENTATIVE
78th Legislative District

MITCHELL JEWELERS
Bob Mitchell, Owner

What does being a member of DBI mean to you?

The landscaping and the lamp posts and sidewalks make downtown really attractive. Salonmen who come in all comment on that. Some small towns are dead but I think we have a very active downtown.

What makes your business unique?

We sell a quality product at good price points. We never deviate off presenting good quality products. Repairs are done right and in a timely manner with good overall service.

Your vision for the future:

Downtown people caring for their buildings and businesses and trying to present good products and a pleasant atmosphere for locals and visitors. Also maintaining the advances we have already made in downtown and keep improving on them.
In March, Downtown Bedford's Main Street program was selected by the National Trust for Historic Preservation as a semi-finalist for the 2014 Great American Main Street Award.

WE’VE GOT THE GEAR FOR A LIFE ON TWO WHEELS

REI is proud to support Bike Bedford County, a non-competitive cycling event on August 16 that showcases the beauty of the Bedford County region.
Get Out and Play helps visitors enjoy recreation

By Jocelyn Brumbaugh
Gazette Staff Writer

Salley Miller, one of the owners of Get Out and Play Outfitters, said her business has grown “tremendously” since working with the Omni Bedford Springs Resort.

The resort contracts with Get Out and Play Outfitters based out of Cumberland, Md., to provide children’s activities like fishing lessons, scavenger hunts, arts and crafts, outdoor recreational adventures like Segway tours and ATV tours for adults and team-building events for corporate groups visiting the resort.

Miller worked with the resort before it reopened and even recalls guiding groups while wearing hard hats when the property was under construction. However, since the opening of Omni Bedford Springs, Get Out and Play has been able to expand.

Through the existence of the resort, these programs have developed,” she said. Miller said the business couldn’t exist without the help of the local community, explaining that her company is able to partner with and make arrangements with local businesses for group activities like horseback riding, riding, the organization was a bit hesitant, she said, but in the end, Miller said guests not only love the historical backdrop and natural resources of the area, but the people. “They really love the community,” Miller said, pointing out that the downtown Bedford area and its coffee shops, candy stores and winery are some of the most popular attractions.

When corporate groups visit the resort for team-building retreats, Miller described an “Amazing Race”-style competition that requires the guests to go through a series of activities in the downtown stores, Old Bedford Village, the Briar Valley Winery, some of the area’s covered bridges and eventually, the Jeon Benoit towers. “To try to show off the key, highlighted piece of the community as that when they leave here, they’re actually seen the area,” Miller said. “To make things easier, the local community is helpful as well. When Miller added, offering ideas, support and assistance. Miller said that this is the reason why she feels Bedford County’s people are the number one reason why she wants to live here.

“Your community is a rare find,” she said. “The downtown area and stores are very visitor-friendly and understand partners.”

As an example of this partnership, when one restaurant filled up, their staff will recommend another one close-by, even if the eatery is technically their competition, so that guests are guaranteed to have a good experience while in town. “Guests appreciate that and do so, Miller said.

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“This visitor had the chance to travel to Wyllow Creek for some fly-fishing lessons.”

Get Out and Play Outfitters provides guests to the Omni Bedford Springs resort with a variety of recreational and outdoor activities, such as Segway tours around the resort property. At right, children participating in art and crafts with Get Out and Play Outfitters at Omni Bedford Springs show off their masterpieces.

“Guests always say, ‘This is such an incredibly beautiful place.’”

Get Out and Play Outfitters’ partnership with the Omni Bedford Springs Resort has “really grown to be something that guests are guaranteed to have a good experience while in town,” said Miller.

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Springs: Public-private success story

By Harry Zimbler
The Gazette

Springs: Public-private success story

For The Gazette

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Springs: Public-private success story
By Harry Zimbler
For the Gazette

Dowtown Bedford Incorporated is a wonderful organization. T he Bedford County Board of Commissioners declared it a local non-profit agency and industry status in 2004.

“From my perspective, the Bedford Springs has been a very good partner in education,” said David DiPasquale, administrative director at the Bedford County Technical Center. “For example, employ- ees from Bedford Springs partic- ipate on our occupational advisory committees and have provided our staff and program assessments on our student’s skills and knowledge. The advice from these individuals is invaluable in helping our programs stay current with the appropriate technology and business information. They are also excellent partners in family-sustaining jobs in our region.”

The Dowtown Bedford man- agement team has nurtured an excellent relationship with the Springs for many years. They have opened the facility and are greatly improved.”

Fostering relationships with schools

The Springs has also pro- vided work-based learning oppor- tunities,” said DiPasquale. “This is a key benefit in terms of readiness for the job market.”

DiPasquale explained that the Springs corporation has helped the Bed- ford County Technical Center acquire a pipeline of well-trained individuals ready for jobs in the local market. “In January I was offered the Leader in Development position in Food and Beverage. During that time, I learned alongside other managers, experiences that can be had in no other place.”

Once she completed her Leader in Development Pro- gram she was asked to start at Bedford Springs and take a leadership position as Assistant Restau- rant Director. I am thrilled that I have made this crucial transition in my career path, Frembgen Petersen advises, “stick with it. Don’t give up. There are so many different opportunities in this area. Don’t be afraid to go out there and look for a job. Now, I am living my dream.”

Representative Dick Host was a supporter who was very helpful in finding the managers for the property. But it was. And in 2007, it reopened to great fanfare. But it was. And in 2007, it reopened to great fanfare. But it was. And in 2007, it reopened to great fanfare. But it was. And in 2007, it reopened to great fanfare. But it was. And in 2007, it reopened to great fanfare.
Impact has been positive in many ways

Breakfast in the county. Tice guest at any hotel or bed and

venue that is charged to each

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renue to the town by sending

...tours was because the influx of

...creating the smart phone video

...town to explore the area.

...The employees at the Springs

...town has to offer. And the visi-

...dining.

...There have been a surge in

...level of service and they're will-

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...board the town has responded.

...Since the Springs has come on

...2007. it has really opened up a

...vion of opening a massive resort

...Bureau, Dennis Tice.

...new clientele for the county," Tice said.

...Since the Springs opened in

...and eclectic dining.

...The downtown businesses

...already established have done things to help the
tourist discover all that the
town has to offer. And the visi-
tors don't just stay at the resort.

...One of the reasons we began

...market.

...Not to mention the effect the

...om the Springs brings

...significant, Goodman said.

...measurable (in real numbers),

...kind of impact may not be

...children.

...not only as a place to retire but

...vast.

...on the entire area has been

...Chamber of Commerce, said

...Senior Living With A Personal Touch

...Come see why we were voted the best

...Assisted Living Facility. Schedule a tour today!

...www.IntegraCare.com
12 East Penn Street, Bedford
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Monday thru Friday
9 am - 6 pm
Saturday
9 am - 12 noon
Closed Sunday

Make The Right Move... List With Us!
The Hometown Bank Advantage - Some Advantages to Bank With Us:

- No mid day cut off - no rush to get to the bank by 2:00
- Same day credit for deposits, next day availability quicker access to your money
- Week day drive-up opens at 8:30am
- Week day lobby open til 5:00pm
- Saturday lobby & drive up open 9:00am to 12 noon
- No call center - your questions are answered by someone you know
- Check imaging provided at no charge - copies of your checks in your monthly statement at no charge

Our Team Will Be Glad To Join Forces With You!

Not Just A Community Bank, A Bank For The Community

—Photo by Rick Shaffer

A bird's eye view of the Bedford Springs

This bird's eye view of the Omni Bedford Springs shows the grand entry driveway in front of the building. Visitors often like to cross the roadway on the pedestrian bridge above the roadway, pictured front and center, to get a wider camera view of the Springs building and front grounds.
Imaging Services, including 3D Digital Mammography with Tomosynthesis, and DEXA Scanning, and access to hundreds of physicians and experts — and use them to care for each patient with compassionate care and advanced technology and treatment.

With a strong tradition as a deeply rooted community hospital, the strength of the hospital's staff lies in an ability to take advantage of its UPMC affiliation — state-of-the-art technology, advanced medical techniques, and a high-touch/high-tech philosophy provides quality care to the community.

For more information about UPMC Bedford Memorial, or to schedule an appointment, call 814-623-6661 or visit UPMBedfordMemorial.com.

Business is soaring at Bedford County Airport

By Holly Claycomb

The strength of UPMC is here.

UPMC Bedford Memorial is home to an outstanding staff of health care professionals who are proud to live and work right here in Bedford County. With a strong tradition as a deeply rooted community hospital, the strength of the hospital's staff lies in an ability to take advantage of its UPMC affiliation — state-of-the-art technology, advanced medical techniques, access to hundreds of physicians and experts — and use them to care for each patient as if they were taking care of their own family members.

UPMC Bedford Memorial's high-touch/high-tech philosophy provides patients with compassionate care and advanced technology and treatment.

And with its recent renovations and enhancements, like the region's first 3D digital mammography unit, and a recently renovated GI lab, our high-touch/high-tech philosophy provides patients with compassionate care and advanced technology and treatment.

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The strength of UPMC is here.

The entrance to the Bedford County Airport features a sign noting the airport is the “Gateway to the Bedford Springs Resort.” It also includes signs for Bun Air and fuel sales.

Bun Air is a service center through the Ceena Company; DeLong said, “Bun Air can sell parts and perform maintenance on Ceena aircraft, both new and used. There has also been an uptick in traffic at the Bedford County Airport since DeLong received an Air Charter Certificates. The on-demand charter service is much like an “air taxi” in that it can make a quick stop for a flight from Bedford to anywhere in the continental United States, Canada, Mexico and the Caribbean. All they need to do is call us on email or come by,” he said.

In addition to ferrying customers to and from the Bedford airport, DeLong said that the Bun Air can fly to other airports in Pennsylvania and the suburbs expand. For instance, that perhaps the proximity to D.C. is important. The proximity to D.C. is important. The proximity to D.C. is important. The proximity to D.C. is important. The proximity to D.C. is important.

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Bedford Springs embraces community

Omni management believes opportunities abound

By Harry Zimbler

For the Gazette

Omni management believes opportunities abound — and Bedford Springs Resort and Spa ranks at the very top property in the Omni portfolio, according to Brandon Jourdan, director of finance. He attributes this fact to the strong relationships that the Springs has developed with the local communities that surround it, as well as the pride that Bedford County takes in its success.

As an engine of economic development few businesses can lay claim to the wide range of job-creating relationships that the Bedford Springs Resort and Spa generates.

“Our feeling is that we look local wherever possible,” explained Paul Sherlock, director of operations. “We continue to expand our local food lines. We have local suppliers providing everything from jams and preserves to meat.”

Both Sherlock and Jourdan are convinced that there are many more opportunities for expanding the local food lines to both Omni properties and to expand our local food lines.

“We continue to expand our local food lines. We have local suppliers providing everything from jams and preserves to meat.”

The Springs is an excellent recruiting tool, serving as an on-demand charter service.

“We are part of the Bedford County community,” said Jourdan. “We want to be a good neighbor. We treat many businesses downtown as if they were our own. We have no hesitation sending our guests to other places in Bedford County.”

“Keeping the Bedford Springs Resort in top condition requires the assistance of local partners like Clark Construction and Improvers Floors,” said Sherlock. “With the Springs, we will all need to do a better job selling the hospitality industry as a viable generator of economic development.”

In some way, the presence of the Bedford Springs Resort and Spa in Bedford County drives the real estate market because it enhances the quality and image of the area.

Both Jourdan and Sherlock agree that they enjoy showing the facility to visitors.

“New Yorkers, for example, don’t want to leave. They feel as though they’ve been changed by their stay. We receive amazing feedback and look forward to including even more local businesses in our efforts to employ local workers.”

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Business is soaring at Bedford County Airport ...

---Continued from Page 14

The Bedford County Airport is enjoying a boom in activity.

Bus Air is kept busy with fuel sales of 100LL, octane and jet fuel, parts sales, maintenance and repair services, on demand charter services, flight lessons, flight lessons, and DeLong expects to see further growth in its flight lessons.

Currently DeLong said he is working with 10 organizations that have expressed an interest in corporate travel. He has also been planning for the future and new regulations need to be established to improve and maintain the airport as the local airport.

“I know the Bedford County region is a good location,” he said.

“The miles get much shorter...you go fast, in a straight line and the world gets much smaller,” he said.

DeLong is a professional pilot, along with his three children, who live in Bedford and operate Bus Air and several other small single-engine air- planes. DeLong said 40 airplanes call the Bedford airport home, DeLong said.

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To of DBI mean to you?
Bedford is to you?
Member Since

Q:
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A:

Under 5 YEARS
5+ YEARS
10+ YEARS
20+ YEARS
25+ YEARS
30+ YEARS
Member Since


Businesses helping businesses

The Jean Bonnet and The Union Hotel are two historic landmarks in Bedford County which, despite their monumental presence, have benefited from the Omni Bedford Springs Resort and Spa.

"They have a marketing budget that for surpasses what any of the small business have," Jacobs said.

"They bring people in and it’s everyone since job to help the town grow," he said.

And the people of Bedford County have risen to the occasion, with stores rarely being vacant downtown, and new businesses popping up all over the county.

Weber said that Bedford County has always been a destination for people looking for things like hunting, nature and rafting, but the Springs has brought in a whole new dynamic. "I feel like that’s been great for everyone," he said. "Being able to cater to the whole spectrum of tourists. This creates to just another type of tourist — the Springs does — which allows other businesses to do.

Even businesses selling similar services as the Springs have seen a small increase in the local foot traffic. Carl Michael, owner of the Bedfloor Springs’ marketing. "We try to support our local businesses.

"It’s really felt the impact of the Springs. I think it’s really felt the impact of the Springs. Everyone who is visiting the Springs, everyone who is visiting the Springs.

Bonnet was doing really well before the Springs arrived on the block, they have definitely benefited from the Springs' marketing. "They have a marketing budget that surpasses what any of the small businesses have," Jacobs said.

"We try to take care of their guests," she said, "but even their employees support us. Jacobs said that there are often times when Springs employees can be found eating at the restaurant.

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By Bridgett Weaver

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GARAGE FOR SALE

A one-car open garage, shared with a three-car garage, is available for sale in the Armstrong neighborhood. The garage is on the market for $2,000 and is located at 1000 Armstrong Drive.
Springs provides perfect venue for company visitors

By Harry Zambler
For The Gazette

When companies look to develop important business relationships, hold training or corporate events, they turn to the Bedford Springs Resort and Spa.

“We are working with businesses to develop important equipment incorporated,” said Paul Sherlock, director of operations at Bedford Springs. “They have the same corporate ideals we have. Their managers stay at the Bedford Springs when they are hiring. They are happy to show new employees and clients that the Springs brings guests to the business when they are hiring.”

Lampire Biological Laboratories brings guests to the Springs when they are hiring. They are happy to show new employees and clients that Bedford County is a world-class resort, he noted.

Continued on Page 18
“Bedford Springs provides for visitors... — Continued from Page 17

"They say 'Look what we have.' They have jobs and are proud about the Springs."

Greg Krug, president and CEO of Lampers, said that his company was very excited to see the rebirth of Bedford Springs.

"It is a very welcome addition to Bedford County," he said.

"We often entertain our existing clients there," Krug said. "And it gives them a great reason to want to come back to Bedford County. It helps us secure follow-up orders."

Krug noted that Bedford Springs has improved Down- town Bedford and added to the charm of the area. "That, too, has helped us when we bring in potential new employees. Before, a lot of things were targeted to be translates on their way to the Springs, but now our website is 32.1% of their destination. Bedford offers a great destination.

Lampers’ ability to entertain clients at Bedford Springs has helped the company grow. "We have had fruitful, productive meetings in a world class environment," said Krug. "The word is out in the pharmaceutical industry. In fact, we are trying to bring Penn- sylvania Bio to Bedford Springs."

Pennsylvania Bio is an annual meeting of Pennsylva- nia’s biosciences industry, one of the most dynamic and innova- tive in the world. "The Bedford Springs is a very, very impressive place," Krug said. "Our clients are often in awe. It adds a ‘wow factor’ that we really appreci- ate."

Bo Pratt, president of Rock- land Manufacturing noted that his company uses the service area of Bedford Springs on a regular basis.

"It’s an excellent resource for businesses," he began. "It gives our clients a reason to stay in Bedford. Our visitors are often impressed that we have such a small but beautiful place in such a small community. It certainly makes people want to come back."

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When there’s a need — BCDA will find a way....

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